

# PROCESS TO FUTURE BUSINESS

New perspectives  
Creative Business Making Point Guide

There is a super-efficient and creative sustainable solution for you.

## 1 · In the Creative field

In today's society where productivity has increased, the definition of production has been different at times. It has changed from production by direct labor to production by manufacturing, service production, and digital production such as it.

It can be said that there are kinds of productivity, and it is changing. When you think about the next production type by looking at the whole from an overhead point of view?

Creative data such as "thinking" and "insights", "New ideas", "ideas", and "idea" on elements that form smart lifestyles and creative societies, and data, vision and concept data. [Model changed to creative production type](#) Will be the next growth area.

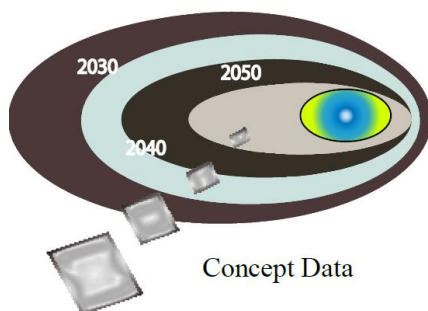


## 2 ▪ The AI Infrastructure

In creative production **IDEATION** is an important key. What you mean The process of thinking Creating a new business with For instance Data registration of the imagination, such as vision and concept and change Shape.

Specifically, we have created a process for creating products from the market The **Variance between expected data and inferred values** To create a key that reminds you of the image to a new product and give it the image information. The assumption is to change the information by setting the image, **Take the expected change**.

These data To By incorporating them into the platform, you will be able to draw a strategic and unique vision and create an effective business scheme from the promotion. Such To A solution based on the premise of infrastructure is a creative production model, but depends on the type of traditional efficiency **Vision and time strategy for making grand design** Become very important.



## 3. Future projects Making

The Future Project New It is a future type project by thinking. [The approach of the future is imagined. Assuming From the future to reality and to the present. The idea of measuring distance](#) .By mixing them, we can keep what we cannot achieve and treat it as a virtual project to consider growth.

The future project is a “place” where you can work on themes such as virtual reality, visual production, promotion, and new mission.

Thinking Scenario The project by changing the technology of AI and other smart. Depending on the work To lead as a new service or product concept than ever before 兠 will be possible.

The vision and concept of the realization of the assumed area positive人To make it more effective to validate future scenarios.

In addition, the future project requires a future operation that allows you to create your own future missions and set your vision as a corporate mission.



## 4 • Current market and future market

When we think about creative production, we also need to understand the target market.

There are two possible market perspectives.

One is the bridge market (middle) and the Fusion Market (middle) to high digital, from the present to the future, digital to virtual and so on. These markets have a large effect on the market and may increase their production value.

The other one current market multiply the current business as a market for the future. Market that does not exist in the future. I think as.

In the past, it was the market that launched products and sold results, but the market and flat infrastructure of the possibility will be born in the future. It also

includes the meaning of the fusion of virtual and AI-based markets and real-market hybrids.

In the era of such a multi-tiered market, You need to organize and strategy your timeline. For example, you could assume the strategic position of fusion and creation in the case of long-term mileage strike.

To shift to a creative area, you have the following triggers:

Creating a vision and other long-term future visions and directions /Crafting from the technology view /From the possibility by the theme /A fusion market that now multiplies the market and creative elements /What is produced from the imagination Such as

## 5. Assumptions and expectations Difference

From now on future assumption of services and products to society Companies to promote information, and to raise expectations AI and users. Unlike in the past, from the time of selling what was planned and produced to the present, it is possible to do business by obtaining the difference with what a company expects by the investment processing that the customer expects the service necessary for a long-term future society and evaluating it by the promotion and the virtual experience.

Also to using the AI front service a service that allows users to provide the scenarios they need when they need it the same highly visualized messages can be



# Mercury Vision

easily conveyed to users and more easily controlled. The company develops based on the information and the plan from such an expectation user.

New service already a thing, a service from the direct service that Put the time axis, "expected Information".

It is not just an expectation, but an expectation by having information of the target and time. New products and services will be the business model of future sales value, creating assumptions and filling expectations. For example, create an image of the future experience market and future products to It could be a built-in growth in an edge prototype.

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• future projects and other contact information

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• seminar Request for future business and creative production

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